

SMALL BUSINESS

Starting a small business is **HARD!**
50% fail within 1 year, 95% fail within 5.



ENTREPRENEUR

person who starts their own business



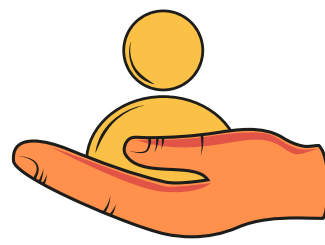
SMALL BUSINESS

a company that has under 50 employees



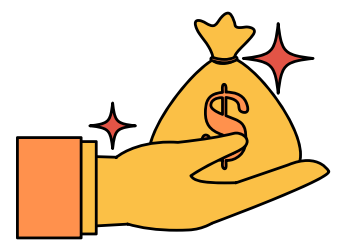
MOM & POP STORE

nickname for a small business



PERSONALIZED SERVICE

individual attention to specific customer needs



MONOPOLY

exclusive control of an industry that hurts small businesses & consumers

December 1, 1913

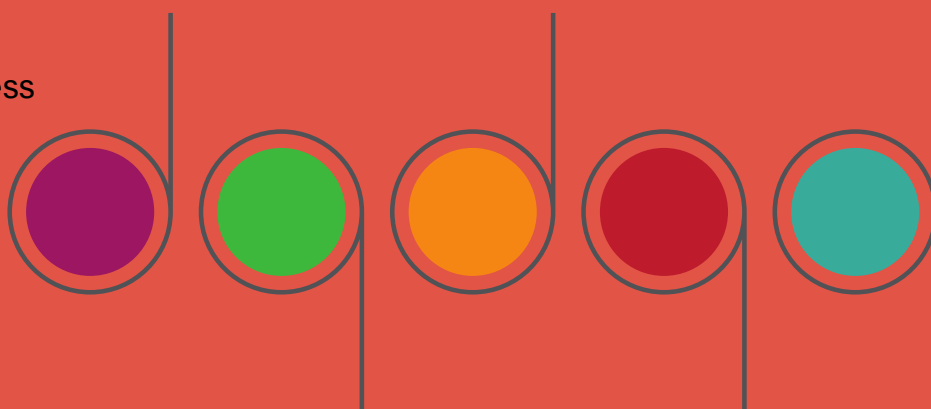
Ford Automobile Assembly Line

1436

Printing Press

July 5, 1994

Amazon Founded



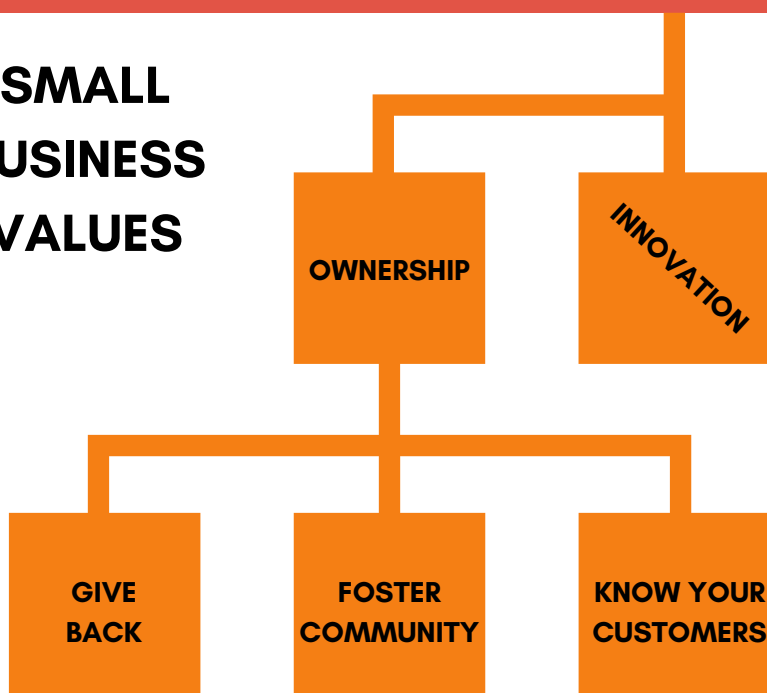
1760 - 1840

Industrial Revolution

1976 - Present

Office of Advocacy of the U.S. Small Business Administration

SMALL BUSINESS VALUES



IMMIGRANTS ARE

13%

OF THE U.S. POPULATION

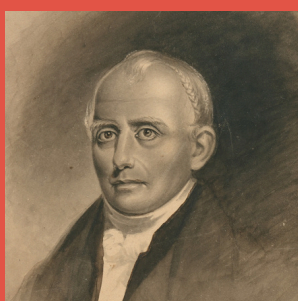


IMMIGRANTS ARE

25%

OF SMALL BUSINESS FOUNDERS

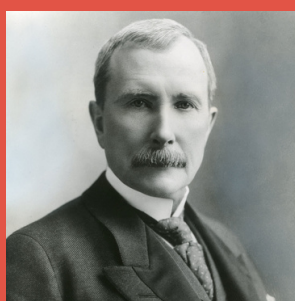
Small businesses create **64%** of new jobs each year (1.5 million)



Samuel Slater



Madam C. J. Walker



John D. Rockefeller



Sara Blakely



Franklin D. Roosevelt

After only **2 months** of lost revenue, **86%** of small businesses would need to make **drastic changes** to survive.

SUPPORT SMALL BUSINESS

- Buy local
- Refer friends and family to local businesses
- Write a review & share positive stories online or on social media
- Commit to a small business friendly action each week
- Share our Infographic

